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Managerial Accounting Ronald W. Hilton 1999-01-01

Ethics in Computing Joseph Migga Kizza 2016-05-09 This textbook raises thought-provoking questions regarding our rapidly-evolving computing technologies, highlighting the need for a strong ethical framework in our computer science education. Ethics in Computing offers a concise introduction to this topic, distilled from the more expansive Ethical and Social Issues in the Information Age. Features: introduces the philosophical framework for analyzing computer ethics; describes the impact of computer technology on issues of security, privacy and anonymity; examines intellectual property rights in the context of computing; discusses such issues as the digital divide, employee monitoring in the workplace, and health risks; reviews the history of computer crimes and the threat of cyberbullying; provides coverage of the ethics of AI, virtualization technologies, virtual reality, and the Internet; considers the social, moral and ethical challenges arising from social networks and mobile communication technologies; includes discussion questions and exercises.

Geoeconomics

A Darker Shade of Magic V. E. Schwab 2015-02-24 A Darker Shade of Magic, from #1 New York Times bestselling author V.E. Schwab Kell is one of the last Antari—magicians with a rare, coveted ability to travel between parallel Londons; Red, Grey, White, and, once upon a time, Black. Kell was raised in Arnes—Red London—and officially serves the Maresh Empire as an ambassador, traveling between the frequent bloody regime changes in White London and the court of George III in the duller of Londons, the one without any magic left to see. Unofficially, Kell is a smuggler, servicing people willing to pay for even the smallest glimpses of a world they'll never see. It's a defiant hobby with dangerous consequences, which Kell is now seeing firsthand. After an exchange goes awry, Kell escapes to Grey London and runs into Delilah Bard, a cut-purse with lofty aspirations. She first robs him, then saves him from a deadly enemy, and finally forces Kell to spirit her to another world for a proper adventure. Now perilous magic is afoot, and treachery lurks at every turn. To save all of the worlds, they'll first need to stay alive. "A Darker Shade of Magic has all the hallmarks of a classic work of fantasy. Schwab has given us a gem of a tale...This is a book to treasure."—Deborah Harkness, New York Times bestselling author of the All Souls trilogy Shades of Magic series 1. A Darker Shade of Magic 2. A Gathering of Shadows 3. A Conjuring of Light At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

Emerging Research in Data Engineering Systems and Computer Communications P. Venkata Krishna 2020-02-10 This book gathers selected papers presented at the 2nd International

Conference on Computing, Communications and Data Engineering, held at Sri Padmavati Mahila Visvavidyalayam, Tirupati, India from 1 to 2 Feb 2019. Chiefly discussing major issues and challenges in data engineering systems and computer communications, the topics covered include wireless systems and IoT, machine learning, optimization, control, statistics, and social computing.

Candlesticks, Fibonacci, and Chart Pattern Trading Tools Robert Fischer 2003-10-21 An in-depth examination of a powerful new trading strategy "Fischer provides an intriguing and thorough look at blending the Fibonacci series, candlesticks, and 3-point chart patterns to trade securities. Backed by explicit trading rules and numerous examples and illustrations, this book is an invaluable tool for the serious investor. Read it." –Thomas N. Bulkowski author of Encyclopedia of Chart Patterns and Trading Classic Chart Patterns In this groundbreaking new book, Fibonacci expert Robert Fischer and coauthor Dr. Jens Fischer successfully merge Fibonacci applications with candlestick charting to create an innovative trading strategy that will help you enhance profits and reduce risk. Filled with in-depth insights, helpful charts and graphs, and practical real-world examples, Candlesticks, Fibonacci, and Chart Pattern Trading Tools reveals how correctly combining these different strategies can give you a noticeable edge in challenging market times—regardless of whether you are a short-term or long-term trader—and improve your chances of success under a variety of market conditions. You'll be introduced to the critical aspects of this synergistic approach through in-depth analysis and detailed explanations of: Core combinations of Fibonacci trading tools with candlesticks and regular 3-point chart patterns The magic figure "three" and its relevance in pattern recognition Fibonacci-related trading strategies, selected candlestick chart patterns, and regular 3-point chart patterns Applications of these trading strategies—double tops, Fibonacci price extensions, PHI-channel applications PHI-ellipses as trading tools And much more Along with the computer technology of the WINPHI charting program included on the companion website, Candlesticks, Fibonacci, and Chart Pattern Trading Tools will help you understand and implement this profitable trading strategy to the best of your ability.

Overcoming Barriers to Student Understanding Jan Meyer 2006-09-27 It has long been a matter of concern to teachers in higher education why certain students 'get stuck' at particular points in the curriculum whilst others grasp concepts with comparative ease. What accounts for this variation in student performance and, more importantly, how can teachers change their teaching and courses to help students overcome such barriers? This book examines the difficulties of student learning and offers advice on how to overcome them through course design, assessment practice and teaching methods. It also provides innovative case material from a wide range of institutions and disciplines, including the social sciences, the humanities, the sciences and economics.

How Not to Be Wrong Jordan Ellenberg 2015-05-26 "Witty, compelling, and just plain fun to read . . ." —Evelyn Lamb, Scientific American The Freakonomics of math—a math-world superstar unveils the hidden beauty and logic of the world and puts its power in our hands The math we learn in school can seem like a dull set of rules, laid down by the ancients and not to be questioned. In How Not to Be Wrong, Jordan Ellenberg shows us how terribly limiting this view is: Math isn't confined to abstract incidents that never occur in real life, but rather touches everything we do—the whole world is shot through with it. Math allows us to see the hidden structures underneath the messy and chaotic surface of our world. It's a science of not being wrong, hammered out by centuries of hard work and argument. Armed with the tools of mathematics, we can see through to the true meaning of information we take for granted: How early should you get to the airport? What does "public opinion" really represent? Why do tall parents have shorter children? Who really won Florida in 2000? And how likely are you, really, to develop cancer? How Not to Be Wrong presents the surprising revelations behind all of these questions and many more, using the mathematician's method of analyzing life and exposing the hard-won insights of the academic community to the layman—minus the jargon. Ellenberg

chases mathematical threads through a vast range of time and space, from the everyday to the cosmic, encountering, among other things, baseball, Reaganomics, daring lottery schemes, Voltaire, the replicability crisis in psychology, Italian Renaissance painting, artificial languages, the development of non-Euclidean geometry, the coming obesity apocalypse, Antonin Scalia's views on crime and punishment, the psychology of slime molds, what Facebook can and can't figure out about you, and the existence of God. Ellenberg pulls from history as well as from the latest theoretical developments to provide those not trained in math with the knowledge they need. Math, as Ellenberg says, is "an atomic-powered prosthesis that you attach to your common sense, vastly multiplying its reach and strength." With the tools of mathematics in hand, you can understand the world in a deeper, more meaningful way. How Not to Be Wrong will show you how.

Organizational Behavior Talya N. Bauer 2019

Beautiful Data Toby Segaran 2009-07-14 In this insightful book, you'll learn from the best data practitioners in the field just how wide-ranging -- and beautiful -- working with data can be. Join 39 contributors as they explain how they developed simple and elegant solutions on projects ranging from the Mars lander to a Radiohead video. With Beautiful Data, you will: Explore the opportunities and challenges involved in working with the vast number of datasets made available by the Web Learn how to visualize trends in urban crime, using maps and data mashups Discover the challenges of designing a data processing system that works within the constraints of space travel Learn how crowdsourcing and transparency have combined to advance the state of drug research Understand how new data can automatically trigger alerts when it matches or overlaps pre-existing data Learn about the massive infrastructure required to create, capture, and process DNA data That's only a small sample of what you'll find in Beautiful Data. For anyone who handles data, this is a truly fascinating book. Contributors include: Nathan Yau Jonathan Follett and Matt Holm J.M. Hughes Raghu Ramakrishnan, Brian Cooper, and Utkarsh Srivastava Jeff Hammerbacher Jason Dykes and Jo Wood Jeff Jonas and Lisa Sokol Jud Valeski Alon Halevy and Jayant Madhavan Aaron Koblin with Valdean Klump Michal Migurski Jeff Heer Coco Krumme Peter Norvig Matt Wood and Ben Blackburne Jean-Claude Bradley, Rajarshi Guha, Andrew Lang, Pierre Lindenbaum, Cameron Neylon, Antony Williams, and Egon Willighagen Lukas Biewald and Brendan O'Connor Hadley Wickham, Deborah Swayne, and David Poole Andrew Gelman, Jonathan P. Kastellec, and Yair Ghitza Toby Segaran

Bull! Maggie Mahar 2009-10-13 In 1982, the Dow hovered below 1000. Then, the market rose and rapidly gained speed until it peaked above 11,000. Noted journalist and financial reporter Maggie Mahar has written the first book on the remarkable bull market that began in 1982 and ended just in the early 2000s. For almost two decades, a colorful cast of characters such as Abby Joseph Cohen, Mary Meeker, Henry Blodget, and Alan Greenspan came to dominate the market news. This inside look at that 17-year cycle of growth, built upon interviews and unparalleled access to the most important analysts, market observers, and fund managers who eagerly tell the tales of excesses, presents the period with a historical perspective and explains what really happened and why.

Fundamentals of Marketing Marilyn A Stone 2007-01-24 Fundamentals of Marketing provides a sound appreciation of the fundamentals of the theory and practice of marketing. Using case studies drawn from a cross section of sectors, in particular the banking, hospitality, retail and public service sectors this textbook critically evaluates the effectiveness of different marketing strategies and approaches. Exploring the principles of marketing this volume engages the reader, not only in theory but also in practice, using a broad range of real-life case studies such as Coca Cola, Apple, FCUK, Virgin, Amazon.com, Barnes and Noble, Dyno Rod and New Zealand wool. The text analyzes the marketing mix: product development, pricing, promotion (and communications marketing) and place (channels of distribution). It also emphasizes the role of Marketing Information Systems (MIS) using internal reporting, marketing intelligence and

marketing research including the contribution from marketing research agencies and reviews the role of technology, e-commerce and the Internet in supporting successful marketing. Featuring a support website that provides student and lecturer resources, *Fundamentals of Marketing* conveys the main principles of marketing in a challenging yet accessible manner and provides the reader with insights into the workings of marketing today. Visit the Companion website at www.routledge.com/textbooks/9780415370974

Logistics Engineering Handbook G. Don Taylor 2007-12-14 Achieving state-of-the-art excellence and attaining the cost reductions associated with outstanding logistics efforts is an obvious gain in terms of competitive edge and profitability. As logistics tools evolve in comprehensiveness and complexity, and the use of these new tools becomes more pervasive, maintaining a position of leadership in logistics functions also becomes increasingly difficult. And in spite of its importance not only to the bottom line but also to the functionality of your operations, logistics improvement often lags industry requirements. Taking a unique engineering approach, the *Logistics Engineering Handbook* provides comprehensive coverage of traditional methods and contemporary topics. The book delineates basic concepts and practices, provides a tutorial for common problems and solution techniques, and discusses current topics that define the state of the logistics market. It covers background information that defines engineering logistics, activities and implementation, transportation management, enabling technologies, and emerging trends. Each chapter includes either a brief case study overview of an industrially motivated problem or a tutorial using fabricated data designed to highlight important issues. Presentation, organization, and quality of content set this book a part. Its most distinctive feature is the engineering focus, instead of the more usual business/supply chain focus, that provides a mathematically rigorous treatment without being overly analytical. Another important characteristic is the emphasis on transportation management, especially freight transportation. The section on emerging and growing trends makes the handbook particularly useful to the savvy logistics professional wishing to exploit possible future trends in logistics practice. The handbook is a one-stop shopping location for logistics engineering reference materials ranging from basics to traditional problems, to state-of-the-market concerns and opportunities.

Fundamentals of Business (black and White) Stephen J. Skripak 2016-07-29 (Black & White version) *Fundamentals of Business* was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at: <http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.

Ethical and Secure Computing Joseph Migga Kizza 2019-01-01 This engaging textbook highlights the essential need for a strong ethical framework in our approach to computer, information and engineering science. Through thought-provoking questions and case studies, the reader is challenged to consider the deeper implications arising from the use of today's rapidly-evolving computing technologies and ever-changing communication ecosystems. This updated second edition features new material on information security, intellectual property rights, the Internet of Things, and 5G technologies. Topics and features: introduces a philosophical framework and tools for understanding and analyzing computer ethics in personal, public, and professional spheres; describes the impact of computer technology on issues of security, privacy, anonymity, and civil liberties; examines intellectual property rights in the context of computing, including the risks and liabilities associated with software; discusses such key social issues in computing as the digital divide, employee monitoring in the workplace, and risks to physical and mental health; reviews the history of computer crime, and the threat of digitally facilitated bullying, harassment, and discrimination; considers the ethical challenges arising from online social networks, mobile telecommunications, virtual reality, the Internet of Things, and 5G technologies; includes learning objectives, discussion questions and exercises throughout the book. This concise and accessible work addresses the critical ethical and moral

issues important to all designers and users of computer technologies. The text incorporates the latest curricula requirements for undergraduate courses in computer science, and offers invaluable insights into the social impact and legal challenges posed by the latest generation of computing devices and networks.

The Wealth of Networks Yochai Benkler 2006-01-01 Describes how patterns of information, knowledge, and cultural production are changing. The author shows that the way information and knowledge are made available can either limit or enlarge the ways people create and express themselves. He describes the range of legal and policy choices that confront.

The God Is Not Willing Steven Erikson 2021-11-16 New York Times bestselling author Steven Erikson continues the beloved Malazan Book of the Fallen with this first book in the thrilling Witness sequel trilogy, The God is Not Willing. Many years have passed since three warriors brought carnage and chaos to Silver Lake. Now the tribes of the north no longer venture into the southlands. The town has recovered and yet the legacy remains. Responding to reports of a growing unease among the tribes beyond the border, the Malazan army marches on the new god's people. They aren't quite sure what they're going to be facing. And in those high mountains, a new warleader has risen amongst the Teblor. Scarred by the deeds of Karsa Orlong, he intends to confront his god even if he has to cut a bloody swathe through the Malazan Empire to do so. Further north, a new threat has emerged and now it seems it is the Teblor who are running out of time. Another long-feared migration is about to begin and this time it won't just be three warriors. No, this time tens of thousands are poised to pour into the lands to the south. And in their way, a single company of Malazan marines . . . At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

Key Business Analytics Bernard Marr 2016-02-10 Key Business Analytics will help managers apply tools to turn data into insights that help them better understand their customers, optimize their internal processes and identify cost savings and growth opportunities. It includes analysis techniques within the following categories: Financial analytics – cashflow, profitability, sales forecasts Market analytics – market size, market trends, marketing channels Customer analytics – customer lifetime values, social media, customer needs Employee analytics – capacity, performance, leadership Operational analytics – supply chains, competencies, environmental impact Bare business analytics – sentiments, text, correlations Each tool will follow the bestselling Key format of being 5-6 pages long, broken into short sharp advice on the essentials: What is it? When should I use it? How do I use it? Tips and pitfalls Further reading This essential toolkit also provides an invaluable section on how to gather original data yourself through surveys, interviews, focus groups, etc.

Antibiotics and Antimicrobial Resistance Genes Muhammad Zaffar Hashmi 2020-04-07 This volume summarizes and updates information about antibiotics and antimicrobial resistance (AMR)/antibiotic resistant genes (ARG) production, including their entry routes in soil, air, water and sediment, their use in hospital and associated waste, global and temporal trends in use and spread of antibiotics, AMR and ARG. Antimicrobial/antibiotic resistance genes due to manure and agricultural waste applications, bioavailability, biomonitoring, and their Epidemiological, ecological and public health effects. The book addresses the antibiotic and AMR/ARG risk assessment and treatment technologies, for managing antibiotics and AMR/ARG impacted environments The book's expert contributions span 20 chapters, and offer a comprehensive framework for better understanding and analyzing the environmental and social impacts of antibiotics and AMR/ARGs. Readers will have access to recent and updated models regarding the interpretation of antibiotics and AMR/ARGs in environment and biomonitoring studies, and will learn about the management options require to appropriately mitigate environmental contaminants and pollution. The book will be of interest to students, teachers, researchers, policy makers and environmental organizations.

Global Value Chains in a Changing World Deborah Kay Elms 2013 A collection of papers by

some of the world's leading specialists on global value chains (GVCs). It examines how GVCs have evolved and the challenges they face in a rapidly changing world. The approach is multi-disciplinary, with contributions from economists, political scientists, supply chain management specialists, practitioners and policy-makers. Co-published with the Fung Global Institute and the Temasek

Nontraditional Careers for Chemists Lisa M. Balbes 2007 "Contrary to what some people think, an education and background in chemistry prepares you for much more than just a laboratory career. The broad science education, logical and analytical thinking, research methods, and other professional skills are of value to a wide variety of employers, and are essential for a plethora of positions. In addition, those who are interested in chemistry tend to have some similar personality characteristics, which lead to success in certain types of positions. Realizing these two things opens up a world of possibilities for the professional chemist, and allows the selection of a career path that truly is the best fit for your own personal skills, abilities, and interests." "Each chapter in this book provides background information on a nontraditional field and a variety of positions within that field, including typical tasks, education or training requirements, and personal characteristics that contribute to a successful career. Each chapter also contains detailed profiles of several chemists who have achieved success and personal satisfaction in various types of positions in that field. These interesting and varied career histories explain how these chemists got where they are, details what motivates them, and gives advice for others considering the same path, in both the short and long term." "Specific career fields profiled include communication, chemical information, patents, sales and marketing, business development, regulatory affairs, public policy, safety, human resources, and computers, among others. Along the way you will learn how to seek out and evaluate new career options, so even if none of the careers profiled is right for you, you can continue the exploration on your own until you find the one that is." --Back cover.

Red Storm Rising Tom Clancy 1987 When Moslem fundamentalists destroy a key Soviet oil complex, the Russians initiate a plan of diplomatic trickery for their seizure of Persian Gulf oil

Study and Master Mathematical Literacy Grade 12 CAPS Learner's Book Karen Morrison 2014-05-01

International Farm Animal, Wildlife and Food Safety Law Gabriela Steier 2017-01-09 This volume is an inspiring and breakthrough piece of academic scholarship and the first of its kind featuring a comprehensive reader-friendly approach to teach the intricacies of the various aspects of international farm animal, wildlife conservation, food safety and environmental protection law. The selected focus areas are grouped in sections, such as agrobiodiversity, fishing and aquaculture, pollinators and pesticides, soil management, industrial animal production and transportation, and international food trade. Farm animal welfare, environmental protection, biodiversity conservation, and food safety are the core of the selected chapters. Every chapter provides real-world examples to make the complex field easy to understand. With its systematic approach, this book is devoted to anyone interested in the subject, becomes a valuable resource for professionals working in food regulation, and provides a solid foundation for courses and master's programs in animal law, environmental policy, food and agriculture law, and regulation of these subjects around the world. Through its emphasis on sustainable food production, this work offers a cutting-edge selection of evolving topics at the heart of the pertinent discourse. As one of its highlights, this book also provides "Tools for Change," a unique compilation and analysis of laws from the major farm animal product trading nations. With these tools, practitioners, advocates, policy makers and other state-holders are equipped with information to start work toward improving farm animal welfare, wildlife conservation, and food safety through the use of law and policy.

Supply Chain Management Sunil Chopra 2010 'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can

gauge the effectiveness of the techniques described.

Statistical Techniques in Business & Economics Douglas A. Lind 2002 Accompanying CD-ROM contains ... "data files, Web links, practice quizzes, PowerPoint, video clips, software tutorials, MegaStat for Excel software and user manual."--Page 4 of cover.

Cisco Voice Over IP (CVOICE) Kevin Wallace 2009 Authorized Self-Study Guide Cisco Voice over IP (CVOICE) Third Edition Foundation learning for CVOICE exam 642-436 Kevin Wallace, CCIE No. 7945 Cisco Voice over IP (CVOICE), Third Edition, is a Cisco-authorized, self-paced learning tool for CCVP foundation learning. This book provides you with the knowledge and skills required to plan, design, and deploy a Cisco voice-over-IP (VoIP) network and to integrate gateways and gatekeepers into an enterprise VoIP network. By reading this book, you will gain a thorough understanding of converged voice and data networks and also the challenges you will face implementing various network technologies. Cisco Voice over IP (CVOICE) presents you with information on the foundational elements of VoIP calls, the description of dial plans, and the implementation of gateways, gatekeepers, and Cisco Unified Border Elements (Cisco UBEs). The book gives you the information needed to implement and support data and voice integration solutions at the network-access level. Whether you are preparing for CCVP certification or simply want to gain a better understanding of VoIP fundamentals, you will benefit from the foundation information presented in this book. Cisco Voice over IP (CVOICE), Third Edition, is part of a recommended learning path from Cisco that includes simulation and hands-on training from authorized Cisco Learning Partners and self-study products from Cisco Press. To find out more about instructor-led training, e-learning, and hands-on instruction offered by authorized Cisco Learning Partners worldwide, please visit

<http://www.cisco.com/go/authorizedtraining>. Kevin Wallace, CCIE No. 7945, is a certified Cisco instructor, and he teaches courses in the Cisco CCSP, CCVP, and CCNP® tracks. With 19 years of Cisco networking experience, Kevin has been a network design specialist for the Walt Disney World Resort and a network manager for Eastern Kentucky University. Integrate VoIP into an existing data network Design a VoIP network for optimal voice quality Examine the various call types in a VoIP network Configure analog voice interfaces and dial peers Perform call signaling over digital voice ports Implement H.323, MGCP, and SIP protocols on Cisco IOS® gateways Identify dial plan characteristics Configure advanced dial plans Deploy H.323 gatekeepers Implement a Cisco UBE router to provide protocol interworking Companion CD-ROM The CD-ROM contains a bonus 90 minutes of video demonstrations. Watch the author perform fundamental CVoice configuration tasks in a series of six video-on-demand labs. This volume is in the Certification Self-Study Series offered by Cisco Press. Books in this series provide officially developed self-study solutions to help networking professionals understand technology implementations and prepare for the Cisco Career Certifications examinations. Category: Voice over IP Covers: CVoice exam 642-436

What's a Cellphilm? Katie MacEntee 2016-07-27 What's a Cellphilm? explores cellphone video production for its contributions to participatory visual research. There is a rich history of integrating participants' videos into community-based research and activism. However, a reliance on camcorders and digital cameras has come under criticism for exacerbating unequal power relations between researchers and their collaborators. Using cellphones in participatory visual research suggests a new way forward by working with accessible, everyday technology and integrating existing media practices. Cellphones are everywhere these days. People use mobile technology to visually document and share their lives. This new era of democratized media practices inspired Jonathan Dockey and Keyan Tomaselli to coin the term cellphilm (cellphone + film). The term signals the coming together of different technologies on one handheld device and the emerging media culture based on people's use of cellphones to create, share, and watch media. Chapters present practical examples of cellphilm research conducted in Canada, Hong Kong, Mexico, the Netherlands and South Africa. Together these contributions consider several important methodological questions, such as: Is cellphilm a

new research method or is it re-packaged participatory video? What theories inform the analysis of cellfilms? What might the significance of frequent advancements in cellphone technology be on cellfilms? How does our existing use of cellphones inform the research process and cellfilm aesthetics? What are the ethical dimensions of cellfilm use, dissemination, and archiving? These questions are taken up from interdisciplinary perspectives by established and new academic contributors from education, Indigenous studies, communication, film and media studies.

AmGov Christine Barbour 2019-02-12 All the fundamentals. No fluff. Learn more with less! A truly revolutionary American Government textbook, Christine Barbour's AmGov: Long Story Short, responds to the needs of today's students and instructors through brevity and accessibility. The succinct ten chapters are separated by tabs that make it easy to skim, flip, revisit, reorient, and return to content quickly. Reading aids like bullets, annotations and arrows walk students through important facts and break up the material in short, engaging bites of information that highlight not only what is important but why it's important. Though brief, this core book is still robust enough to provide everything that students need to be successful in their American Government course. Whether for the on-the-go student who doesn't have time to read and digest a lengthy chapter, or the instructor who wants a book that will stay out of their way and leave room for plenty of supplementary reading and activities, AmGov provides a perfectly simplified foundation for a successful American Government course.

Accounting Principles Roger H. Hermanson 2018-02-16 Accounting Principles: A Business Perspective uses annual reports of real companies to illustrate many of the accounting concepts in use in business today. Gaining an understanding of accounting terminology and concepts, however, is not enough to ensure your success. You also need to be able to find information on the Internet, analyze various business situations, work effectively as a member of a team, and communicate your ideas clearly. Accounting Principles: A Business Perspective will give you an understanding of how to use accounting information to analyze business performance and make business decisions. The text takes a business perspective. We use the annual reports of real companies to illustrate many of the accounting concepts. You are familiar with many of the companies we use, such as The Limited, The Home Depot, and Coca-Cola Company. Gaining an understanding of accounting terminology and concepts, however, is not enough to ensure your success. You also need to be able to find information on the Internet, analyze various business situations, work effectively as a member of a team, and communicate your ideas clearly. This text was developed to help you develop these skills.

Introduction to Modeling and Simulation with MATLAB® and Python Steven I. Gordon 2017-07-12 Introduction to Modeling and Simulation with MATLAB and Python is intended for students and professionals in science, social science, and engineering that wish to learn the principles of computer modeling, as well as basic programming skills. The book content focuses on meeting a set of basic modeling and simulation competencies that were developed as part of several National Science Foundation grants. Even though computer science students are much more expert programmers, they are not often given the opportunity to see how those skills are being applied to solve complex science and engineering problems and may also not be aware of the libraries used by scientists to create those models. The book interleaves chapters on modeling concepts and related exercises with programming concepts and exercises. The authors start with an introduction to modeling and its importance to current practices in the sciences and engineering. They introduce each of the programming environments and the syntax used to represent variables and compute mathematical equations and functions. As students gain more programming expertise, the authors return to modeling concepts, providing starting code for a variety of exercises where students add additional code to solve the problem and provide an analysis of the outcomes. In this way, the book builds both modeling and programming expertise with a "just-in-time" approach so that by the end of the book, students can take on relatively simple modeling example on their own. Each chapter is supplemented with references

to additional reading, tutorials, and exercises that guide students to additional help and allows them to practice both their programming and analytical modeling skills. In addition, each of the programming related chapters is divided into two parts – one for MATLAB and one for Python. In these chapters, the authors also refer to additional online tutorials that students can use if they are having difficulty with any of the topics. The book culminates with a set of final project exercise suggestions that incorporate both the modeling and programming skills provided in the rest of the volume. Those projects could be undertaken by individuals or small groups of students. The companion website at <http://www.intromodeling.com> provides updates to instructions when there are substantial changes in software versions, as well as electronic copies of exercises and the related code. The website also offers a space where people can suggest additional projects they are willing to share as well as comments on the existing projects and exercises throughout the book. Solutions and lecture notes will also be available for qualifying instructors.

Safe Use of Wastewater in Agriculture Hiroshan Hettiarachchi 2018-03-09 This book offers a broad and global level description of the current status of wastewater use in agriculture and then brings the readers to various places in the MENA Region and Europe to explain how some countries and regions have addressed the challenges during implementation. On a global scale, over 20 million hectares of agricultural land are irrigated using wastewater. This is one good, and perhaps the most prominent, example of the safe use potential of wastewater. Water scarcity and the cost of energy and fertilisers are among the main factors driving millions of farmers and other entrepreneurs to make use of wastewater. In order to address the technical, institutional, and policy challenges of safe water reuse, developing countries and countries in transition need clear institutional arrangements and more skilled human resources, with a sound understanding of the opportunities and potential risks of wastewater use. Stakeholders in wastewater irrigation who need to implement from scratch or improve current conditions, find it difficult to gather the necessary information on practical implementation aspects. The main objective of this book is to bridge that gap.

Implementing Cisco Unified Communications Voice over IP and QoS (Cvoice) Foundation Learning Guide Kevin Wallace 2011-05-23 Implementing Cisco Unified Communications Voice over IP and QoS (CVOICE) Foundation Learning Guide Foundation Learning for the CCNP® Voice (CVOICE) 642-437 Exam Kevin Wallace, CCIE® No. 7945 Implementing Cisco Unified Communications Voice over IP and QoS (CVOICE) Foundation Learning Guide is a Cisco®-authorized, self-paced learning tool for CCNP Voice foundation learning. Developed in conjunction with the Cisco CCNP Voice certification team, it covers all aspects of planning, designing, and deploying Cisco VoIP networks and integrating gateways, gatekeepers, and QoS into them. Updated throughout for the new CCNP Voice (CVOICE) Version 8.0 exam (642-437), this guide teaches you how to implement and operate gateways, gatekeepers, Cisco Unified Border Element, Cisco Unified Communications Manager Express, and QoS in a voice network architecture. Coverage includes voice gateways, characteristics of VoIP call legs, dial plans and their implementation, basic implementation of IP phones in Cisco Unified Communications Manager Express environment, and essential information about gatekeepers and Cisco Unified Border Element. The book also provides information on voice-related QoS mechanisms that are required in Cisco Unified Communications networks. Fourteen video lab demonstrations on the accompanying CD-ROM walk you step by step through configuring DHCP servers, CUCME autoregistration, ISDN PRI circuits, PSTN dial plans, DID, H.323 and MGCP gateways, VoIP dial peering, gatekeepers, COR, AutoQoS VoIP, and much more. Whether you are preparing for CCNP Voice certification or simply want to gain a better understanding of VoIP and QoS, you will benefit from the foundation information presented in this book. - Voice gateways, including operational modes, functions, related call leg types, and routing techniques - Gateway connections to traditional voice circuits via analog and digital interfaces - Basic VoIP configuration, including A/D conversion, encoding, packetization,

gateway protocols, dial peers, and transmission of DTMF, fax, and modem tones - Supporting Cisco IP Phones with Cisco Unified Communications Manager Express - Dial plans, including digit manipulation, path selection, calling privileges, and more - Gatekeepers, Cisco Unified Border Elements, and call admission control (CAC) configuration - QoS issues and mechanisms - Unique DiffServ QoS characteristics and mechanisms - Cisco AutoQoS configuration and operation Companion CD-ROM The CD-ROM that accompanies this book contains 14 video lab demonstrations running approximately 90 minutes. This book is in the Foundation Learning Guide Series. These guides are developed together with Cisco® as the only authorized, self-paced learning tools that help networking professionals build their understanding of networking concepts and prepare for Cisco certification exams.

Ethical and Social Issues in the Information Age Joseph M. Kizza 2013-03-09 An introduction to the social and policy issues which have arisen as a result of IT. Whilst it assumes a modest familiarity with computers, the book provides a guide to the issues suitable for undergraduates. In doing so, the author prompts students to consider questions such as: * How do morality and the law relate to each other? * What should be covered in a professional code of conduct for information technology professionals? * What are the ethical issues relating to copying software? * Is electronic monitoring of employees wrong? * What are the moral codes of cyberspace? Throughout, the book shows how in many ways the technological development is outpacing the ability of our legal systems, and how different paradigms applied to ethical questions often proffer conflicting conclusions. As a result, students will find this a thought-provoking and valuable survey of the new and difficult ethical questions posed by the Internet, artificial intelligence, and virtual reality.

Threshold Concepts in Practice Ray Land 2016-07-09 "Threshold Concepts in Practice brings together fifty researchers from sixteen countries and a wide variety of disciplines to analyse their teaching practice, and the learning experiences of their students, through the lens of the Threshold Concepts Framework. In any discipline, there are certain concepts – the 'jewels in the curriculum' – whose acquisition is akin to passing through a portal. Learners enter new conceptual (and often affective) territory. Previously inaccessible ways of thinking or practising come into view, without which they cannot progress, and which offer a transformed internal view of subject landscape, or even world view. These conceptual gateways are integrative, exposing the previously hidden interrelatedness of ideas, and are irreversible. However they frequently present troublesome knowledge and are often points at which students become stuck. Difficulty in understanding may leave the learner in a 'liminal' state of transition, a 'betwixt and between' space of knowing and not knowing, where understanding can approximate to a form of mimicry. Learners navigating such spaces report a sense of uncertainty, ambiguity, paradox, anxiety, even chaos. The liminal space may equally be one of awe and wonderment. Thresholds research identifies these spaces as key transformational points, crucial to the learner's development but where they can oscillate and remain for considerable periods. These spaces require not only conceptual but ontological and discursive shifts. This volume, the fourth in a tetralogy on Threshold Concepts, discusses student experiences, and the curriculum interventions of their teachers, in a range of disciplines and professional practices including medicine, law, engineering, architecture and military education. Cover image: Detail from 'Eve offering the apple to Adam in the Garden of Eden and the serpent' c.1520–25. Lucas Cranach the Elder (1472–1553). Bridgeman Images. All rights reserved.

HTML & CSS: The Complete Reference, Fifth Edition Thomas Powell 2010-01-08 The Definitive Guide to HTML & CSS--Fully Updated Written by a Web development expert, the fifth edition of this trusted resource has been thoroughly revised and reorganized to address HTML5, the revolutionary new Web standard. The book covers all the elements supported in today's Web browsers--from the standard (X)HTML tags to the archaic and proprietary tags that may be encountered. HTML & CSS: The Complete Reference, Fifth Edition contains full details on CSS 2.1 as well as every proprietary and emerging CSS3 property currently supported.

Annotated examples of correct markup and style show you how to use all of these technologies to build impressive Web pages. Helpful appendixes cover the syntax of character entities, fonts, colors, and URLs. This comprehensive reference is an essential tool for professional Web developers. Master transitional HTML 4.01 and XHTML 1.0 markup Write emerging standards-based markup with HTML5 Enhance presentation with Cascading Style Sheets (CSS1 and CSS 2.1) Learn proprietary and emerging CSS3 features Learn how to read (X)HTML document type definitions (DTDs) Apply everything in an open standards-focused fashion Thomas A. Powell is president of PINT, Inc. (pint.com), a nationally recognized Web agency. He developed the Web Publishing Certificate program for the University of California, San Diego Extension and is an instructor for the Computer Science Department at UCSD. He is the author of the previous bestselling editions of this book and Ajax: The Complete Reference, and co-author of JavaScript: The Complete Reference.

Inside Knowledge Michael Backman 2005-06-16 Bestselling author Michael Backman here draws upon a wealth of new examples, case studies and anecdotes to provide crucial insights into Asian business themes. This will provide a valuable guide for anybody whose business takes them into Asia and will enable readers to get to grips with Asian business and understand how Asia really works.

Manufacturing Facilities Design and Material Handling Fred E. Meyers 2005 This project-oriented facilities design and material handling reference explores the techniques and procedures for developing an efficient facility layout, and introduces some of the state-of-the-art tools involved, such as computer simulation. A "how-to," systematic, and methodical approach leads readers through the collection, analysis and development of information to produce a quality functional plant layout. Lean manufacturing; work cells and group technology; time standards; the concepts behind calculating machine and personnel requirements, balancing assembly lines, and leveling workloads in manufacturing cells; automatic identification and data collection; and ergonomics. For facilities planners, plant layout, and industrial engineer professionals who are involved in facilities planning and design.

Strategic Planning for Public Relations Ronald D. Smith 2007-07-10 First published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

Managerial Economics Nick Wilkinson 2005-05-05 Managerial economics, meaning the application of economic methods in the managerial decision-making process, is a fundamental part of any business or management course. This textbook covers all the main aspects of managerial economics: the theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy. It includes numerous and extensive case studies, as well as review questions and problem-solving sections at the end of each chapter. Nick Wilkinson adopts a user-friendly problem-solving approach which takes the reader in gradual steps from simple problems through increasingly difficult material to complex case studies, providing an understanding of how the relevant principles can be applied to real-life situations involving managerial decision-making. This book will be invaluable to business and economics students at both undergraduate and graduate levels who have a basic training in calculus and quantitative methods.